

Illustro Sustainability Plan 2020 - 2025

SDGs	Overview	Action
 <p style="text-align: center;">Goal 1: No poverty</p>	<p>Economic growth must be inclusive to provide sustainable jobs and promote equality.</p>	<ul style="list-style-type: none"> ▪ Incorporate awareness raising into our training curriculums on equal rights to economic resources, as well as access to basic services, ownership and control over land and other forms of property, inheritance, natural resources, and appropriate new technology.
 <p style="text-align: center;">Goal 2: Zero hunger</p>	<p>The food and agriculture sector offer key solutions for development and is central for hunger and poverty eradication.</p>	<ul style="list-style-type: none"> ▪ Incorporate dedicated content on gender equality¹ into our training curriculums. ▪ Identify investment opportunities in smallholder women and men to increase food security and nutrition for the poorest, as well as food production for local and global markets.
 <p style="text-align: center;">Goal 3: Good Health and Well-Being</p>	<p>Ensuring healthy lives and promoting the well-being for all at all ages is essential to sustainable development.</p>	<ul style="list-style-type: none"> ▪ Incorporate dedicated content on fair and equal pay² into our training curriculums. ▪ Identify and support programmes that provide school meals for primary level children, particularly in the developing world.³

¹ If women farmers had the same access to resources as men, the number of hungry in the world could be reduced by up to 150 million.

² Children born into poverty are almost twice as likely to die before the age of five as those from wealthier families.

³ 66 million primary school-age children attend classes hungry across the developing world, with 23 million in Africa alone.



Goal 4: Quality education

Obtaining a quality education is the foundation to improving people's lives and sustainable development.

- Work with private companies and governments to provide sustainable working opportunities for parents in order for their children to enter and remain in education.
- Identify training and/or project implementation opportunities in high risk countries, including current and post-conflict zones^{4,5} that focus on the prevention of child trafficking.

^{4,5} 57 million primary age children remain out of school and an estimated 50 per cent of out-of-school children of primary school age live in conflict-affected areas.



Goal 5: Gender Equality

Gender equality is not only a fundamental human right, but a necessary foundation for a peaceful, prosperous and sustainable world.

- Incorporate dedicated content that focuses on harmful practices such as child marriage and FGM (Female Genital Mutilation)⁶ into our training curriculums.
- Incorporate dedicated content on investigating and supporting victims of domestic abuse⁷, and gender-based discrimination into our training curriculums.
- Identify and partner with organisations that support victims of trafficking, including those that cater specifically for women and children.
- Encourage an equal gender-ratio of trainees.
- Recruit a balanced gender-ratio of trainers to deliver training, where possible.

⁶ Globally, 750 million women and girls were married before the age of 18 and at least 200 million women and girls in 30 countries have undergone FGM.

⁷ One in five women and girls, including 19 per cent of women and girls aged 15 to 49, have experienced physical and/or sexual violence by an intimate partner with the last 12 months.



Goal 6: Clean Water and Sanitation

Clean, accessible water for all is an essential part of the world we want to live in.

- Operate a 'No need = no print' policy.
- Where printing is essential, source our printing through sustainable screen-printing providers using non-toxic, eco-friendly water-based inks, and sustainable screen-printing practices.



Goal 7: Affordable and Clean Energy

Energy is central to nearly every major challenge and opportunity.

- Operate a 'No office' policy⁸ where possible.
- Use clean energy chargers for electronic devices.

⁸ Buildings and construction together account for 36% of global final energy use and 39% of energy-related carbon dioxide (CO₂) emissions when upstream power generation is included.



Goal 8: Decent Work and Economic Growth

Sustainable economic growth will require societies to create the conditions that allow people to have quality jobs.

- Take a responsible approach to procurement, taking into account the social impact from *source to self, not source to shelf*.
- Work with private companies and governments to provide sustainable working opportunities.
- Source our company-branded clothing from certified Fair Trade[®] suppliers.



Goal 9: Industry, Innovation and Infrastructure

Investments in infrastructure are crucial to achieving sustainable development.

- *Currently under consideration.*



Goal 10: Reduced Inequalities

To reduce inequalities, policies should be universal in principle, paying attention to the needs of disadvantaged and marginalized populations.

- Provide awareness raising and training on preventing all forms of discrimination.⁹

⁹ Up to 30 per cent of income inequality is due to inequality within households, including between women and men. Women are also more likely than men to live below 50 per cent of the median income.



Goal 11: Sustainable Cities and Communities

There needs to be a future in which cities provide opportunities for all, with access to basic services, energy, housing, transportation and more.

- *Currently under consideration.*



Goal 12: Responsible Production and Consumption

Responsible production and consumption.

- 'Zero use' policy on single use plastics.
- 'Unbagged' policy for all plastic or non-recyclable packaging.
- Utilise second-hand computer hardware.
- Reduce waste generation through prevention, reduction, recycling and reuse.
- Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle.

- Use mobile communication and virtual-meeting software to limit travel.
- Use of electronic receipts and e-document filing.



Goal 13: Climate Action

Climate change is a global challenge that affects everyone, everywhere.

- Utilise public transport where possible.
- Track our corporate carbon footprint for all transportation through the Carbon Footprint Calculator™ and aim to reduce and rebalance emissions through carbon offset projects.



Goal 14: Life Below Water

Careful management of this essential global resource is a key feature of a sustainable future.

- Reduce marine pollution through our 'zero use' policy on single use plastics and source our printing through sustainable screen-printing providers using non-toxic, eco-friendly water-based inks.



Goal 15: Life on Land

Sustainably manage forests, combat desertification, halt and reverse land degradation, and halt biodiversity loss.

- Identify and support forest restoration projects.^{10,11}

¹⁰ Around 1.6 billion people depend on forests for their livelihood, including 70 million indigenous people.

¹¹ Forests are home to more than 80 per cent of all terrestrial species of animals, plants and insects.

16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



Goal 16: Peace, Justice and Strong Institutions

Access to justice for all, and building effective, accountable institutions at all levels.

- Incorporate dedicated content to our training curriculums on promoting the rule of law at national and international level¹², as well as strategies to end abuse, exploitation, trafficking and all forms of violence against men, women and children.¹³

¹² The rule of law and development have a significant interrelation and are mutually reinforcing, making it essential for sustainable development at the national and international level.

¹³ 50% of the world's children experience violence every year.

17 PARTNERSHIPS
FOR THE GOALS



Goal 17: Partnerships for the Goals

Revitalize the global partnership for sustainable development.

- Seek to engage with multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources.